

Burning Rubber

Bike Doctor & Bike Tyre City's news letter, keeping you informed

Good morning to you all. It feels like spring this morning, and thank God it will be in just 10 days time! Today reminds me that in exactly 2 months time (21st October), this year's contingent to the Malaysian MotoGP at Sepang International Raceway will be on the plane for one of the best weekend experiences you could ever imagine possible. We have 24 going to date, including our lucky Tyre Draw winner, Erik Hughes of Marangaroo. Congratulations Erik. We look forward to your company, and even more to your full report following the experience.



LAST CHANCE TO JOIN US IN KL FOR SEPANG MOTOGP

My travel agent, Les, has just informed me that there are still last-minute opportunities for those stragglers who have left it until the last minute, but still wish to join us.....but, make it quick! I'd hate you to miss out on this one. The race should be especially enjoyable for all us Aussies this year too. Come on.....throw some support behind the locals and front up!

HARLEY SERVICING NOW AVAILABLE AT THE BIKE DOCTOR'S

For those who have been into the shop lately, you would have

noticed a few changes. Most noticeably, are the two new technicians who have taken up residence here. We welcome young Dylan (ex-The Bike Garage) who brings a wealth of experience in Harley servicing with him, as well as a very cheery outlook and pleasant breath of fresh air.

Also, we have been very fortunate to have Sean (ex-Frasers) join us in a part time capacity (for now, at least) to add to the skill levels with Harley servicing and, more importantly, dyno-tuning. Sean has had years of experience in the field of dyno-tuning on cars and motorcycles at various locations around Perth and further abroad. We welcome Sean to our team of highly skilled technicians.

BURMA (MYANMAR) CALLS JANUARY 2012 LAST 2 PLACES UP FOR GRABS



You know you want to join me. So many of you come into my shop the few weeks following my return from an amazing adventure to even more amazing destinations, and make the comment "I really wanted to go on that trip.....next time". Well, I'm here to confirm, that there may not be a next time! All of my trips are "one-offs". You cannot repeat a once-in-a-lifetime experience. It's impossible! There are far too many places to go, and far too little time to visit them all. So, what are you waiting for?

Get on the phone, or email me for details, and JUST DO IT! One life....one chance.

A WORD ON THE CURRENT ECONOMIC CLIMATE...FROM MY POINT OF VIEW (FOR WHAT IT'S WORTH).

This is a tough subject to talk about, but nevertheless, I think it's important enough to give you my two-bob's worth, mainly because I love this country, so here it is.

Firstly, I have to say that things are generally pretty darn tough for businesses around Australia at the moment. I know, because I run one. (I'm not sure if our current PM has ever even been in charge of a kid's tuckshop...a minimum path of experience required to control a country like this, I would dare to suggest). The effect of a government which seems so totally out of tune with the country's real problems absolutely astounds me. For example, what's the best way to keep everyone employed here to start with? And how best to insulate everyone's super funds from the greedy and irresponsible erosion by the people entrusted to ensure that retirees funds are protected and available for them when they finally do withdraw from the workforce? And my pet one, how do they suggest that allowing everyone to import everything into this country without paying any GST or other taxes, compared with business which cannot sell goods exempt of the GST and associated import and customs clearance charges, is good for all concerned?

These are just a couple of issues which our leaders have turned a blind eye to....while businesses close down, workers end up

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unemployed, and the great Aussie dream of retiring with some meaningful amount of super flies out the window....unless of course you are a fat-arsed politician, that is! (Caused by a well-padded wallet full of taxpayers \$\$\$\$\$).

My point is? Primarily, I believe this country is heading down the sh*t shoot, and I'd love to make a small impression on everyone I have contact with to urge them to look, and think about what is happening to Australia. After all, if things keep going in this direction, most of you in the younger set, will have to bail yourselves out of this situation....and, that's a big "if" you can.

Just take this info on board, and remember what life should and could be like here when it comes to the next election.....and that cannot come soon enough in my book. There is a big hole out there somewhere that will accommodate both of the irresponsible parties. I'm not sure if their combined caused-debt will fit into it as well though!

We are not immune from world issues, and we are certainly not immune from internal issues, but we must wake up! Fortunately, my business is able to weather this storm because we are one of the few who are service-focused, as opposed to sales-focused. It's difficult to maintain a workforce with specialist skills in this environment, but we are not competing with the internet when it comes down to the service we offer. What does inevitably happen though as a direct result of government's inaction to address these and other issues, is that the costs to provide such services spiral upwards, thereby resulting in increased costs to the consumers. We have not increased our charges since May 2009, however, our operating costs and wages have had several increases during this time. I merely mention this to you so you can have some sort of

appreciation for what we do and what we also do to try and keep a lid on the final costs that you, the customer ends up paying. We are doing it tough, but we are doing our best.

HEIDENAU K60 ADVENTURE TYRES ARE NOW BACK ON OUR SHELVES (BMW R1200GS, ETC)

Good news for all those who have been hanging out for these for the past 18 months or so. We have reasonable stocks, but not what we ordered. Hopefully, you don't miss out in between shipments.



JUST A BIT MORE TYRE NEWS 4U

It's not just retailers who are feeling the pinch at the moment. Some wholesalers are doing it tough too. From the end of this month, Bridgestone (Eurotred) are closing down their warehouses in both WA and SA due to poor sales in recent times. Fortunately for WA, one of the other wholesalers (McLeod Accessories) are taking the product range over. Rumours abound regarding the future of a number of products which may become casualties in the near future. Time will tell.

TRAVELLING IS THE BEST FORM OF EDUCATION



I'll bet you have never seen one of these in Australia. It's called a Takin. It is a [goat-antelope](#) found in the Eastern [Himalayas](#). The takin is the [national animal](#) of [Bhutan](#).

**"Twenty years from now
you will be more
disappointed by the
things you didn't do
than the ones you did
do. So throw off the
bowlines, sail away
from the safe harbour.
Catch the trade winds
in your sails.
Explore....Dream...
Discover!"**

**All the best from Dave,
Steve, Jake, Dylan & Sean**